

HOW HIGH CAN YOU GO?

THE **BIG**
WOOOP

CAPE TOWN • 2026

HEIGHT COMPETITION
FOR EVERYONE



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Lieuwe[®]

VISO



EVENT OVERVIEW

The Big Woop 2026

Get ready for a thrilling month of high-flying action with The Big Woop, a height competition by High Five, in partnership with WOO Sports Kite and Lieuwe Boarding. For the entire month of February, this month is your month to soar higher than ever!

Test ride custom Lieuwe big air boards and the WOO 4.0 and push your limits to set a new personal best, while joining in the stoke of an epic competition.

This competition is not just about height; it's about adrenaline, bragging rights, and the chance to snag unbelievably exciting prizes!

Competition duration

Competition will run on all windy days in the month of February. Winners will be announced at the official end of competition Braaiday.

Prizes

Once again we've teamed up with Lieuwe Boarding and WOO Sports who have provided some epic prizes:

Brand new Lieuwe Board
WOO 4.0
High Five merchandise

See below for prize details

HOW TO JOIN

1) Sign up

Complete signup form [here](#).

In order to qualify for the event you need to have completed the sign up form.

2) Join the WhatsApp group

Join The Big Woop WhatsApp group [here](#).

This group will be updated with information about leaderboard changes, availability of boards, head to head battles for the top spots, fun side quest events and just general banter and merriment

3) Join the leaderboard

Join the leaderboard with your WOO login [here](#).

An official WOO event has been created for the BIG WOOP 2026, you will need to sign in and join the event for your name to show up on the leaderboard

4) Come to High Five

Come to **High Five**. Get fitted with a board. Go for a session. Send it.

Make sure **WOO** is on! Any spot in Blouberg.

Lieuwe has just released two brand-new Big Air boards, purpose-built for riders who want to go higher and push harder. We've got both demo boards available at High Five and there's no better time or place to experience what they're capable of. Come ride them, feel the difference, and get involved.

5) Post your session

Download session to your personal phone / WOO App, post session with **#thebigwoop** and you'll show up on leaderboard.

The leaderboard will be updated live every day, so keep an eye on your position as the month unfolds. While this is very much a personal challenge, about progression and beating your own records, it's also about riding together, pushing each other, and sharing the stoke. Expect good sessions, new connections, plenty of laughs, and a whole lot of time on the water with the High Five community.

RULES & FORMAT

Basic Rules

The goal of this competition is for people to demo the custom made Lieuwe kite board, get involved in the community and experience the thrill of recording your jump heights through the epic new WOO 4.0 technology.

The competition area is predominantly in front of High Five but any spot in Blouberg will count.

In order to qualify for this event you **have to ride a Lieuwe Board** checked out of the High Five test centre. Once you've signed up, come down to High Five and the team will chat you through the process.

Board & Tech Setup

We have a number of custom-made Lieuwe twin tip boards, each equipped with a WOO 4.0 mount. We will provide a WOO for you too.

PRIZE DETAILS

Highest jump

MEN: BRAND NEW LIEUWE BOARD + FINS + HANDLE

The man who records the highest just during the competition

LADIES: BRAND NEW LIEUWE BOARD + FINS + HANDLE

The lady who records the highest just during the competition

Personal Record draw

Everyone who achieves a personal record jump earns an entry into the PR draw.

MEN: WOO 4.0

WOMAN: WOO 4.0

Participation draw

Everyone who registers for the event will be entered into the participation draw, with the winner selected at random at The Big Woop braai at the conclusion of the event.

WOO 4.0